

# Your Return on Home Improvement Investments

(2003 HomeGain Survey of 2,000 real estate agents nationwide)

<i>Improvement</i>	<i>Typical Cost</i>	<i>Increase in Sales Price</i>	<i>Average Return</i>	<i>Agents Who Recommend</i>
<i>Home Staging</i>	\$212 – 1,089	\$2,275 – 2,841	169%	76%
<i>Lighten &amp; Brighten</i>	\$86 - 110	\$768 - 935	769%	84%
<i>Clean &amp; De-Clutter</i>	\$305 - 339	\$2,093 – 2,378	594%	91%
<i>Fix Plumbing, Electrical</i>	\$338 – 381	\$922 – 1,208	196%	63%
<i>Landscape &amp; Trim</i>	\$432 – 506	\$1,594 – 1,839	266%	72%
<i>Kitchen/Bath Upgrades</i>	\$1,546 – 2,120	\$3,823 – 4,885	138%	83%
<i>Repair Flooring</i>	\$1,531 – 1,714	\$2,267 – 2,589	50%	62%
<i>Paint Exterior Walls</i>	\$2,188 – 2,381	\$2,907 – 3,233	34%	57%
<i>Replace Carpeting</i>	\$2,602 – 2,765	\$3,585 – 3,900	39%	65%

*2003 HomeGain Survey of 2,000 real estate agents nationwide found that moderately priced home improvements, ranging from \$80 – 2,800, made in preparation for sale actually yield the highest returns when a house is sold.*



## Home Staging Resource

[www.homestagingresource.com](http://www.homestagingresource.com)